FINANCIAL PLANNING ASSOCIATION

TAKE 5

NOVEMBER 2017

Fast track your career! Join the FPA Activate community on Facebook.

The all-new FPA Activate community on Facebook is a page for new financial planning practitioners and those who want to help support the next generation of professionals. This is the go-to community for financial planners who want to fast track their careers and develop their planning skills. Take part in vibrant discussions, seek guidance and advice from your peers, and get up to speed on the many ways the association is supporting young members and career changers. Be a part of FPA Activate today!

Enrich your career with a Financial Planners Journey to Australia in 2018

Financial planning is a global profession, so take time in 2018 to join an adventure of a lifetime to Australia to explore how financial planning is delivered...Down Under style. From Aug. 23 to Sept. 1, 2018, you can join Dan Moisand, CFP®, Nick Nicolette, CFP® and a select group of U.S. financial planners on a journey to learn about the practice of financial planning, as well as the development of the profession in Australia. Of course there will be plenty of time to explore many of the sites that make Australia a one-of-a-kind destination. Learn more and register today!

Journal in the Round: Succession Planning and Knowing What Your Practice Is Worth

In this month's *Journal* in the Round, Ryan Grau, cover story contributor to the November issue of the *Journal of Financial Planning*, discusses his "valuation mantra" and the insights on value and valuation that all financial planners need to know. He will be joined by George Hartman of Market Logics, and FPA Knowledge Circle host Emily Chiang. This live event will take place on Nov. 29 at 2 p.m. ET. Register today!

Subscribe to the "You're A Financial Planner, Now What?" Podcast

Whether you're new to financial planning or a practitioner with decades of experience, the changing nature of the profession ensures there's always more to learn. The "You're A Financial Planner, Now What?" podcast, hosted by FPA member Hannah Moore, CFP®, features influential guests offering inspirational stories, valuable insights and expert commentary on a wide range of different financial planning topics. While the podcast helps new planners gain a foothold in the profession, the content is often relevant to all planners. Become a subscriber today!

Learn something new while supporting the Foundation for Financial Planning

Forty financial planning thought leaders gathered to collaborate on *The Art of Practicing and the Art of Communication in Financial Planning* – a new book that provides readers insights on how financial planning should be viewed and how planners can engage their clients. All royalties from the sale of the book benefit the Foundation for Financial Planning. The book is available in paperback and eBook through Amazon and bulk ordering is available through Sage Publications.

Refer New Members. Lower Your Dues. Help Grow FPA.

Through FPA's ***Member-Get-a-Member Program***, your referrals help the association grow by adding new members. Both you and those you refer save on membership dues. The more you refer, the more you save. Visit the FPA website now to learn how to double your rewards when you refer a member between September 1 and December 31, 2017.

Attention FPA Chapter Leaders:

Each month, FPA will provide you with a quick rundown of five news items worth sharing with chapter members at meetings, events and in newsletters. If you have any questions, please email Ben Lewis at BLewis@OneFPA.org or Ryanne Harrah at RHarrah@OneFPA.org.