



Early bird deadline for the FPA Annual Conference!

The FPA Annual Conference in Nashville from October 2-4 will be the largest gathering of CFP® professionals and thought leaders this year. Attendees, speakers and partners are among the most innovative folks in the industry who come together to connect and share ideas. You will gain practical knowledge and strategies that you can take back to your practice. [Register](#) by July 14 and attend at a significant discount!

*Special Offer! Members of YOUR chapter can get an additional \$50 off registration by using the **NASH17CM** discount code!*

2017 Trends in Investing Report available!

With more than \$4 Trillion invested in Exchange-Traded Funds (ETFs), there is now clear indication that these investment vehicles are in position for more growth in the future. The [2017 Trends in Investing Survey](#) marks the third consecutive year that ETFs are the preferred investment vehicle among advisers, with 88 percent of financial advisers surveyed currently using or recommending ETFs with their clients. Learn what else is trending in investments among your peers. Access the full report by FPA, Longboard Asset Management and the *Journal of Financial Planning*!

Connect with your peers on FPA Connect!

Have questions about a planning issue? Need guidance from your peers on a critical business challenge? Well, look no further than the All-Member Open Forum on FPA Connect. This online community is bringing together thousands of our financial planning peers who are eager to share their thoughts and best practices on a wide variety of issues important to you. Access [FPA Connect](#) and the [All-Member Open Forum](#) today!

Apply for a Diversity Scholarship to attend the 2017 FPA Annual Conference

Applications are due August 4 for FPA Diversity Scholarships to attend the 2017 FPA Annual Conference in Nashville Oct. 2-4. The scholarship recognizes professionals who are working to encourage diversity in the financial planning profession and the population served. The merit-based scholarship recipients earn one-year FPA membership and complimentary registration and travel expenses to the conference. [Apply now!](#)

FPA members can access great content from Kiplinger's Personal Finance

FPA has partnered with Kiplinger to offer FPA members an extremely cost-effective subscription article program that provides members with content to better engage and support their clients, along with a private FPA-Kiplinger content store that provides members access to new resources for client marketing and educational content at special FPA rates. [Learn more](#) about this terrific program today!

BONUS: New to the profession? FPA can help!

If you are new to the financial planning profession and are looking for help, FPA is there to support you on your career path. By providing diverse education, relationship building, information-sharing, and volunteer opportunities that create positive social change, FPA is the definitive resource for new professionals to gain knowledge and establish relationships. [Explore the many ways](#) FPA can support you in your career journey!

Attention FPA Chapter Leaders:

Each month FPA will provide you with a quick rundown of five news items worth sharing with chapter members at meetings, events and in newsletters. If you have any questions or need any clarification, please email Ben Lewis at BLewis@OneFPA.org.