

CORPORATE PARTNER OPPORTUNITIES

FPA
THE FINANCIAL PLANNING ASSOCIATION
OF LOS ANGELES

2011

The Los Angeles Chapter has long been one of the largest chapters in California and the country. The Chapter maintains a busy year around schedule of monthly meetings, participation in local, regional, national and international conferences, various services for its members and the public and workshops to hone the professional skills of its members.

From time to time we ask a select group of industry leading firms to join us in furthering the benefits of Financial Planning. The benefits of being a corporate partner to one of the largest FPA Chapters in the country is multi-faceted. Listed below are the 2011 opportunities available for corporate partnership.

There are five Platinum Level, five Gold Level and six Silver Level Partnerships available.

Please contact **Amanda Asherson** at **(818)716-0111** or email **aasherson@polycomp.net** to learn more about the benefits of this exclusive opportunity to partner with one of the largest Chapters in the country!

Platinum Partner (\$3,500)

Availability: 5

- **Featured speaker or panelist at one LA Chapter Luncheon meeting. Material must be educational and approved for CFP CE. May include 10 minutes to discuss product/service.**
- Listed as a Platinum-Level Corporate Partner on the LA Chapter's website with one paragraph of information (up to 400 words) and contact information.
- Ability to do a one time mailing to our membership.
- 15 complimentary tickets good for monthly luncheons (all for 1 luncheon, 1 for each, or any combination).
- Full page ad with hyperlink in our quarterly e-newsletter.
- Verbal acknowledgement of your Platinum-Level partnership at each meeting (whether you are present or not)
- Ability to have marketing/education/promotional material on table at each luncheon meeting.
- Company name featured on large banner and displayed at all FPA meetings.
- Logo with link to website on every page on our web site, rotating through the 5 Platinum partners.
- Top of all email announcements to members will feature a Platinum partner with a hyperlink to the partner's website, rotating through the 5.
- At the bottom of all email announcements, a list of the partners with a hyperlink to the partner's website.
- Exhibitor at our Annual December Holiday LA Chapter Meeting

Gold Partner (\$2,500)

Availability: 5

- **Featured partner at one monthly LA Chapter Meeting (5 minutes to discuss product/service)**
- Listed as a Gold-Level Corporate Partner on the LA Chapter's website with one paragraph of information (up to 200 words) and contact information.
- Ability to do a one time mailing to membership.
- 10 complimentary tickets good for monthly luncheons (all for 1 luncheon, 1 for each, or any combination).
- 1/2 page ad with hyperlink in our quarterly e-newsletter.
- Verbal acknowledgement of your Gold-Level partnership at each meeting (whether you are present or not)
- Ability to have marketing/ education/ promotional material on table at each luncheon meeting.
- Company name featured on large banner and displayed at all FPA meetings.
- At the bottom of all email announcements, a list of the partners with a hyperlink to the partner's website.
- Exhibitor at our Annual December Holiday LA Chapter Meeting.

Silver Partner (\$1,500)

Availability: 6

- Listed as a Silver-Level Corporate Partner on the LA Chapter's website with one paragraph of information (up to 100 words) and contact information.
- Ability to do a one time mailing to membership.
- 6 complimentary tickets good for monthly luncheons (all for 1, 1 for each, or any combination).
- Verbal acknowledgement of your Silver-Level partnership at each meeting (whether you are present or not)
- Ability to have marketing/education/promotional material on table at each luncheon meeting.
- Company name featured on large banner and displayed at all FPA meetings.
- 1/4 page ad with hyperlink in our quarterly e-newsletter.
- Exhibitor at our Annual December Holiday LA Chapter Meeting.

***Please FAX this completed form
with your Credit Card payment to***

(818)843-7423

OR

***Send completed form with your
check made payable to:***

FPA-LA

P.O. Box 11376

Burbank, CA 91510

Name/Company _____

Email _____ Web site _____

Address _____

City _____ State _____ Zip _____

Phone _____ FAX _____

Level: ***Platinum*** _____ ***Gold*** _____ ***Silver*** _____ ***Amount \$*** _____

Credit Card (*Visa/MC/Amex*) _____ Exp _____

Billing Zip Code _____ V-Code _____

V-Code is the 3 Digit Code on the back of VISA and MC and the 4 Digit Code on the front of AMEX cards

Signature _____